

# GIS Program Management Workshop

April 16, Flatwoods, WV

*WVAGP is sponsoring a one day, instructor-led GIS Program Management workshop for GIS professionals. This course is one of the most popular URISA certified workshops.*

**WHAT:** URISA Certified GIS Program Management Workshop

**WHEN:** April 16, 2009. (Arrival 8:00-8:30 a.m.; Instruction 8:30-4:00 p.m.)

**WHERE:** Days Inn Conference Center, Flatwoods, WV. If you need to stay overnight, hotel rooms are discounted for \$71.96 (single) and \$80.96 (double).

**COST:** \$20 for members; \$120 for non-members

**INSTRUCTOR:** Peter L. Croswell, President, Croswell-Schulte Information Technology Consultants

**EDUCATION:** Upon completion of the course, attendees will receive a certificate which can be used as credit for the educational component of GIS Certification.

**COURSE MATERIALS:** Attendees will receive course materials as part of the training.

**REGISTER:** Register online at the WVAGP website (<http://www.wvagp.org/>) before April 9, 2009.

# Workshop Description



## GIS Program Management Workshop (URISA Certified Workshop)

### *Description:*

This URISA certified workshop is designed to provide insights and guidelines for public agency GIS programs. It will examine the various organizational and management issues that program managers must address in order to develop and manage a successful GIS program.

The course material will cover all aspects of GIS project and on-going program management including such areas as:

- Strategic and implementation planning
- Budgeting and financial management
- Business case development and cost-benefit evaluation
- Team building and human resources
- Product/service procurement and vendor/contract management
- Key technical management concerns and
- Important legal and policy issues for GIS project and program management

The workshop will focus on practical issues and challenges faced by GIS managers. It includes examples from actual GIS implementations and students will receive access to a variety of supplemental digital references and templates useful for GIS planning and management. The workshop will include a number of short demonstrations and group exercises focusing on GIS management challenges. The workshop is structured to encourage interaction and provide opportunities for attendees to share their ideas and experiences.

*Intended Audience:* This workshop is most appropriate for the following types of people:

- Current GIS management personnel seeking to polish their skills and examine approaches to management challenges
- GIS or IT users and technical staff who are moving into management roles
- IT management personnel who are becoming more involved with GIS program management or oversight



# Professional Biographical Summary

**Peter L. Croswell, President**

Croswell-Schulte Information Technology Consultants  
[www.croswell-schulte.com](http://www.croswell-schulte.com)

406 Winners Circle  
Frankfort, KY 40601  
pcroswell@croswell-schulte.com  
502-848-8827

Mr. Croswell is an expert in information technology and GIS implementation and management with 28 years experience as a government employee and consultant. Mr. Croswell currently serves as President of Croswell-Schulte Information Technology Consultants, an independent consulting firm specializing in GIS and IT program assessment, design, planning, and implementation support. Previously, he was a consultant and company officer with PlanGraphics, Inc. and worked as an analyst and manager in charge of the Kentucky Natural Resources Information System (state of Kentucky). As a consultant, since the mid-1980s, he has provided support in GIS and IT planning and implementation to hundreds of public sector agencies, utility organizations, and private companies in the USA, Canada, Europe, the Middle East, and China.

Mr. Croswell received a bachelor's degree in geography and mathematics from the State University at Albany NY graduating magna cum laude and Phi Beta Kappa and Master's degree in geography and geology from Western Illinois University. He has had extensive post-graduate education and training in GIS, IT, and public administration. Mr. Croswell is certified as a project management professional (PMP), ASPRS Mapping Scientist, GIS Professional (GISP), and MicroSoft Professional (MCP), and Master Web Designer. He is noted author and a former Board member and President of URISA and is the principle author and instructor for URISA's GIS Program Management workshop.



West Virginia Association



of Geospatial Professionals

**REGISTRATION BY MAIL**

**GIS Program Management Workshop  
April 16  
Days Inn, Flatwoods, WV**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Department: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Website: \_\_\_\_\_

Member Type (Please select one):

- Federal
- State Government
- Regional / Local Organization
- Education and Research
- Private Sector
- Other

Registration Type:

- Member (\$20.00)**
- Non-Member (\$120.00)

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 Join the Association: If you are not a member, you are invited to join with others to advance geospatial information and technologies in West Virginia. Please visit association's website at <http://www.wvagp.org> to learn more about our organization and to become a member.

**PLEASE REGISTER BY APRIL 9**

**Mail check and application to:**

WVAGP Treasurer  
c/o Katherine Paybins  
P.O. Box 3903  
Charleston, WV 25339  
Phone: (304) 347-5130 Ext: 236  
Fax: (304) 347-5133  
[kpaybins@usgs.gov](mailto:kpaybins@usgs.gov)

*Note: Registration dues can also be paid online at <http://www.wvagp.org>.*